





SAMPLE EMAIL #2

# Jira Service Management 101

Join us [day], [month]  
[time, am/pm, and timezone]

Join us Thursday, March 31 at 1 pm PST for our Jira Service Management 101 session.

We have Tim Clipsham, Site Reliability Engineer, Company name, joining us who will help you understand which are the most sought after features of JSM.

[Register now](#)