



# Post-event survey

## PRO TIP

We highly recommend survey your members before and after events. This will help your group members feel included and heard, will increase the value of your events, and will help you measure satisfaction with your events over time. Here are some suggested survey questions to choose from.

How satisfied were you with the event?

What was your favorite experience or moment of the event?

What could we improve on?

How useful was the event?

Did the event meet your expectations?

How likely would you be to attend our events in the future?

Would you recommend our events to a colleague?

Did you have an opportunity and place to ask questions and participate?

What would have made this event better?

Why did you attend this event?

How did you hear about this event?

Have you attended this event before?

Would you want to attend this event again in the future?

Have you attended our other events before?

## SURVEY TOOLS

- Google Forms
- Typeform
- Survey Monkey

Were you satisfied with the amount of activities/workshops?

Were you satisfied with the quality of the content?

What was your biggest takeaway from the event?

How satisfied were you with the virtual experience?

What were your favorite virtual features?

How easy-to-navigate was the platform for the event?

How satisfied were you with the networking opportunities provided?

What topics would you want to see more of at future events?

How did this event impact your perception of our company?

Please share any additional comments, thoughts, suggestions for future events.

Would you be interested to be a speaker for our next event?

## Notes

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